



PRESS RELEASE

For Immediate Release

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Thermablok Corporation Announces New Website and Blog Highlighting Aerogel Insulating Material

TAMPA, Florida, December 13, 2011 — Thermablok, LLC, makers of Thermablok® aerogel insulating strips, has launched a new [website](#) and [blog](#) focused on educating consumers on the benefits of utilizing NASA aerogel technology to reduce [thermal bridging](#) and lower energy costs.

Thermablok's new [website](#) offers a more easily navigated menu for visitors interested in learning more about Thermablok aerogel strips and thermal bridging. It also provides access to Thermablok's parent company, Acoustiblok, Inc. and Acoustiblok [soundproofing products](#).

Thermablok's new blog will provide ongoing information on NASA aerogel technology, thermal bridging, and energy saving measures for the 21st century.

Made in the USA, [Thermablok](#) is 100 percent recyclable, impervious to moisture and mold, and unaffected by age. Green, energy-conscious architects and builders are currently incorporating this latest answer to energy conservation and CO2 emissions reduction into new building and renovation projects.

Just one, 3/8-inch x 1½-inch (10mm x 38mm) strip of [Thermablok aerogel insulation](#) added to only the edge of each stud before hanging drywall breaks the *conductive* "thermal bridging" and can increase the overall wall R-factor by more than 40 percent (US Department of Energy/JM Laboratories). NASA named Thermablok aerogel insulating material to its prestigious "[Spinoff](#)" list of companies that have successfully adapted NASA technology to everyday products and made them available to consumers.

Thermablok is most often used in construction as a preventative measure against thermal bridging. It was most recently used by Rice University students to insulate a [portable solar autoclave](#), providing health practitioners the ability to sterilize medical instruments in Haiti and other impoverished regions worldwide where electricity is unavailable.

Lahnie Johnson, president and founder of Thermablok and its parent company [Acoustiblok, Inc.](#), is proud to focus research and product manufacturing resources on environmentally important projects for the worldwide community.

For more information, visit the [Thermablok website](#), email sales@acoustiblok.com, or call 813-980-1400.

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